



# THE PALETTE



## Long Beach Art League

P.O. Box 862 Long Beach NY 11561  
Facebook Page: Long Beach Art League  
Instagram @longbeachartleague  
Website: [www.longbeachartleague.com](http://www.longbeachartleague.com)

May 2025

*The Long Beach Art League expresses sincerest gratitude to Jude Post, daughter of founder Leona Post, for her generous donations through the John J. Flemm Foundation. The funding has been instrumental to our organization and has enabled us to successfully promote the visual arts in the City of Long Beach. In addition, the LBAL provides the community with a variety of art learning experiences which include meaningful classes for seniors and art scholarships for talented high school students. We are deeply grateful for Ms. Post's devoted support and commitment to the arts.*

## NEXT MEETING

**Wednesday, May 7<sup>th</sup> from 7:00 - 8:30PM**

In person at the Long Beach Public Library Auditorium

Located at 111 West Park Ave. in Long Beach

**Join the Share Squares Event!**



**Program Info:** Let's participate in a league-wide collaboration project, *SHARE SQUARES!* At the General Meeting on Wednesday, May 7<sup>th</sup>, we will all share small pieces of our artwork with fellow artists and recombine them to create new works of art. It will be a great time to create art together and socialize with members of the LBAL community.

Read the details of this exciting project on Page 3 to be prepared to participate. To sign up for the *SHARE SQUARES* event or ask questions, email Meri at [mfearist@gmail.com](mailto:mfearist@gmail.com) and put *Share Squares* in the subject line.

## MUSIC & CABARET EXHIBIT

Long Beach Art League members are invited to participate in the *Music & Cabaret Exhibit* at the 2<sup>nd</sup> Floor Gallery of the Long Beach Public Library. The show is a tribute to the local cultural arts organization, *Artists in Partnership*, on its 25<sup>th</sup> anniversary.

**Receiving Date:** Saturday, May 3<sup>rd</sup> from 11:00AM – 12:00PM

**Location:** 2<sup>nd</sup> Floor Gallery at the Long Beach Public Library (111 W. Park Ave.)

**Theme:** Music & Cabaret **Entry Fee:** None **Pickup Date:** May 31<sup>st</sup>

*Show open to LBAL members only. One piece of art per person.*

Continued on next page

## MUSIC & CABARET EXHIBIT - Continued

Please make sure artwork is properly framed and securely wired. A completed Entry Form must be submitted with your artwork. If you have not done so, please read the Exhibition Guidelines, a document which has the procedures for submitting artwork. It is on the LBAL website at [www.longbeachartleague.com](http://www.longbeachartleague.com), and the Entry Form is on the last page. (Optional: Artists, who would like their work to be considered for exhibit publicity, should email a high resolution image along with the title, medium and dimensions to Denise Bory at [sundaze517@aol.com](mailto:sundaze517@aol.com) by April 26<sup>th</sup>.)

### **Pickup Date** (*Beauty of Nature – A Juried Exhibit*):

Saturday, May 3<sup>rd</sup> from 11:00AM – 12:00PM

<b>LBAL Shows &amp; Meeting Dates*</b>		
<b>Month</b>	<b>LBPL Gallery Exhibit</b>	<b>General Meeting</b>
Jun.	The Leona Post Juried Exhibit <i>A Juried Exhibit for Members</i> 05/31/25	Artists' Reception & Judge's Remarks 06/04/25 7PM
*Program information subject to change based on inclement weather or unforeseen circumstances.		

## SUGGEST A THEME



Suggestions are needed for themes of LBAL art exhibits for the year starting September 2025. Many thanks to member Jack Tenenzaph who contributed many great themes last year like the *Who We Are Exhibit* and *Imagination – A Juried Exhibit*. Feel free to submit your inspiring ideas for future themes to [lindahaber@hotmail.com](mailto:lindahaber@hotmail.com). The Board of Directors will consider them during the summer planning sessions.

## LONG BEACH FINE ART EXPO



The Long Beach Fine Art Expo will be on Sunday, May 4<sup>th</sup> from 10:00AM – 6:00PM at the luxurious Allegria Hotel. Many talented local visual artists will participate in this thrilling event which is being organized by representatives of the Long Beach Art League and West End Arts. The



successful Expo drew a tremendously large crowd last year, and our Art League was very well represented with impressive artwork and photography. Support LBAL members and the art community by attending this free grand exhibition!

## SHARE SQUARES EVENT

### *Twenty Pieces of You, Reimagined*



**[Call to LBAL artists: Participate in a league-wide collaboration project, SHARE SQUARES!](#)** At the General Meeting on Wednesday, May 7<sup>th</sup> at the Library, we will all share small pieces of our artwork with fellow artists and recombine them to create new works of art.

Read the details of the exciting project below. To sign up for the SHARE SQUARES event, email Meri at [mfearist@gmail.com](mailto:mfearist@gmail.com) and put *Share Squares* in the subject line.

### At Home

1. Work 5 - 10 minutes a day to create your part of the collaboration using any one of the 3 methods in the box below. Make sure all artwork is original.

*Method #1:*

Make an artwork 8" x 10" in size.

When the artwork is completely dry, use a pencil and ruler to create a grid of 2" x 2" squares on the back of the artwork. Neatly cut the artwork into 20 squares.

*Method #2:*

Create 20 individual, 2" x 2" mini artworks.

*Method #3:*

Re-cycle an old piece of artwork or parts of artworks. Turn them over.

Measure and neatly cut out 20 squares of 2" x 2" each.

2. Any 2-dimensional medium will work - watercolor, acrylic, ink, mixed media, photography, collage, colored pencil, etc.
3. When you have finished your 20 squares on mini artwork, put 4 squares in each of 5 envelopes. Put your name on all the envelopes.
4. You will use one envelope for yourself. Number the remaining envelopes #1 - #4 and label *Squares to Share*.

### At the Share Squares Event on May 7<sup>th</sup>

1. Bring the 5 envelopes that you have prepared with 4 squares of mini artwork in each.
2. You will be assigned to a group of LBAL members. You will share your envelopes of mini artworks with 4 people.
3. Each person will have 4 of their own squares plus 16 from other artists.
4. The Art League will provide paper, to act as a surface for the recombined squares, glue sticks, rulers and some other materials.
5. Each artist will arrange their 20 squares to create a collaborative piece. Glue them down once you are satisfied with the composition. Have all the members of your group sign the back of your collaborative artwork when it is complete. Take your new creation home and enjoy! Think of your fellow artists and keep sharing your talents!

## BEAUTY OF NATURE – A JURIED EXHIBIT



The Long Beach Art League delightedly ushered in Spring with its stunning *Beauty of Nature – A Juried Exhibit* at the 2<sup>nd</sup> Floor Art Gallery of the Long Beach Public Library. This spectacular exhibition, judged by instructor and artist Denis Ponsot, showcases the expressiveness and masterful skills of LBAL members. The outstanding variety of artwork includes paintings and photographs of vibrant flowers and trees, colorful seahorses, magnificent sea and shoreline and the impressive Niagara Falls. The lovely show will be on

display until May 2<sup>nd</sup>.

At the General Meeting on April 2<sup>nd</sup>, Judge Ponsot discussed the artwork of eight members. Congratulations to all of the juried exhibit participants and winners for such an eye-catching show and great accomplishment! There were rave reviews from the general public and Library Staff. The four equal merit winners are as follows.

- Marilyn Kestin for *Sunrise*
- Lillian Reznicek for *Along the Shoreline*
- Fran Friday Rosen for *Butchart Gardens* (Photo on upper left)
- Myrna Sloam for *Red Maple Leaf*

The honorable mention award winners are Adriena Masi for *Niagara Falls*, Lisa Dawn Romano for *White Orchids*, Jack Tenenzaph for *Through the Trees* and Tina Gargiulo for *Beach Cloud*.

Many thanks to the Board members and the supportive LBPL Staff who made this extremely well-attended event a great success.

### General Meeting - April 2, 2025



## LIVE MODEL STUDIO SESSION

On March 23, 2025 LBAL members, local artists and senior residents of the Long Beach Housing Authority (LBHA) enjoyed a beautiful Sunday afternoon sketching and painting in the spacious Community Room at 225 West Park Ave. This Live Model Studio Session featured a professional model and gave everyone an opportunity to improve their life drawing skills. It was a fun and productive art event for all. The next session is tentatively scheduled for Sunday, May 18<sup>th</sup>.



## NEW BEGINNINGS EXHIBIT

Members of the Long Beach Art League and West End Arts participated in the *New Beginnings Exhibit*, which included over 20 pieces of art, at Mount Sinai Doctors – Long Beach located at 440 East Bay Drive. The artwork, which was selected by a committee, beautified the spacious meeting room and hallway. The Artists' Reception was on March 19<sup>th</sup>, a lovely evening for local artists, their friends and family to socialize.

Much appreciation to Mount Sinai South Nassau for providing exhibiting space for the art community. Many thanks to Alice M. Naudus, Senior Development Associate, for efficiently and graciously coordinating all of the art shows and receptions.



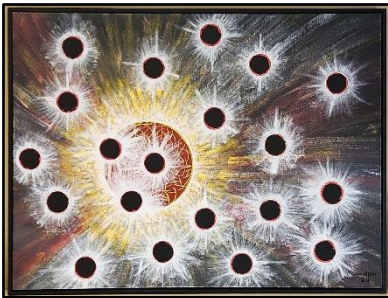
## **WHAT'S HAPPENING**

### ***Magnolia Senior Center Art Exhibit***



Hearty applause to LBAL members Kathy Levine and Carol Burnett who are exhibiting their gorgeous paintings at the Magnolia Senior Center 2<sup>nd</sup> Floor Art Gallery located at 650 Magnolia Blvd. The Spring Art Show will be on view until May 30<sup>th</sup>. The artists' reception on March 4<sup>th</sup> was very well attended. Visit the wonderful show and Long Beach's vibrant senior center. Gallery hours are on weekdays from 9:00AM – 4:00PM. Call 516-705-7401 for more information.

### ***LBAL Members Exhibiting in Oceanside***



Congratulations to LBAL member Mitchell J. Greenspan who is exhibiting many of his lovely paintings at the Oceanside Public Library located at 30 Davidson Ave. Sharing the beautiful gallery space is photographer Barbara Lobosco with her attractive photos and President Lissette Resnick with her outstanding oil paintings. The exhibit, which is featuring these Oceanside residents, is on view during April and the reception will be on April 10<sup>th</sup> at 7:00PM.

### ***Kelly Graham Exhibiting at Wayne Arts Center***



Kudos to photographer Kelly Graham who has been selected to exhibit her photo, *Lemaire Channel, Antarctica*, in the Wayne Arts Center's 2025 Regional Juried Spring Open. Over 1,000 images were reviewed and only 195 pieces are on display until April 26<sup>th</sup>. The exhibition includes paintings, sculpture, printmaking, jewelry, photography and works in metal, fiber, glass and 3D technology.

### ***Tina Gargiulo Artwork at the LBPL Local Artist Gallery***



Hearty congratulations to LBAL member Tina Amico Gargiulo whose solo show of captivating oil paintings is on display from April 3<sup>rd</sup> until June 29<sup>th</sup> at the Long Beach Public Library located at 111 West Park Ave. View the exhibit at the Local Artist Gallery on the 1<sup>st</sup> Floor. The reception is on Sunday, April 13<sup>th</sup> from 1:00 – 4:00PM. Artists, who are interested in solo exhibits, must read the guidelines and complete the simple online Art Exhibit Proposal Form at the Library's website at [https://lbplny.formstack.com/forms/art\\_exhibit\\_proposal](https://lbplny.formstack.com/forms/art_exhibit_proposal).

*Submit exhibits, events and member news for WHAT'S HAPPENING to [lindahaber@hotmail.com](mailto:lindahaber@hotmail.com).*

## **PRESIDENT'S MESSAGE**



Dear LBAL Members,

As we welcome the month of May and the warmer days ahead, I'd like to take a moment to reflect on the significance of *Memorial Day*. This is a time to honor and express our heartfelt gratitude to the brave men and women who have served our country. Their sacrifices allow us the freedom to enjoy and celebrate the arts and the vibrant community we share.

I'm also thrilled to remind everyone about our *Fine Art Expo* happening on Sunday, May 4<sup>th</sup> from 10:00AM to 6:00PM at the beautiful Allegria Hotel by the boardwalk at 80 W. Broadway in Long Beach. This free admission event is a wonderful occasion to support and connect with our talented local artists. Held in the grand ballroom of the hotel, the Expo promises an inspiring day filled with incredible artwork, a lively atmosphere and the added treat of the hotel's famous brunch offerings. I encourage everyone to spread the word and show support for our local arts community!

With summer just around the corner, it's the perfect time to gear up for the outdoor festival, *Arts in the Plaza*. It runs every Saturday from Memorial Day weekend through Halloween at Kennedy Plaza. *AITP* is a fantastic way for our members to exhibit and sell their work while gaining exposure in the heart of Long Beach. If you're interested in participating, this popular fair is a place to share your creativity with the community.

Great news! Our partnership with *Mount Sinai South Nassau* continues to grow. In addition to exhibiting at the Mount Sinai Medical Arts Pavilion, members can now exhibit at the Primary Care Walk-in Center on the boardwalk. This expanded opportunity increases visibility and exposure for our artists. Be sure to take advantage and apply when the call for artwork arises each quarter.

Another exciting update - *look for the Long Beach Art League in the upcoming edition of Maptoons!* Just before Memorial Day weekend, the Long Beach Chamber of Commerce will be mailing Maptoons to residents providing even more visibility for our League and its talented members.

Thank you all for your continued enthusiasm, dedication and support. I'm looking forward to a terrific month filled with creativity, community and exciting opportunities!

Creatively yours,  
Lissette Resnick, President

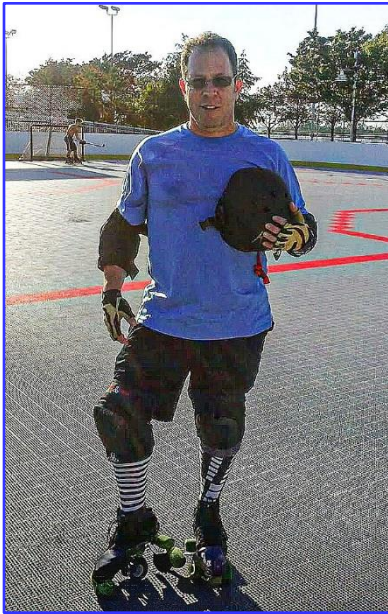
## **WELCOME TO NEW MEMBERS**



The Long Beach Art League is very pleased to welcome new members Honey Geller, Sheldon Gleich, Nicholas Meola and Thanatos Nason to our art community. For LBAL membership information, email the Membership Chairperson, Linda Kass, at [klinda427@yahoo.com](mailto:klinda427@yahoo.com).

## **NEW MEMBER**

### ***Jeffrey Koopersmith***



The Long Beach Art League heartily welcomes new member Jeffrey Koopersmith who worked at several libraries and in the Financial Services Department at Northwell Health Hospital for 33 years. He started creating in pen and ink five years ago and recently added acrylic painting to his repertoire.

Jeffrey's interest in art was motivated by his mother who was an artist for 70 years. She taught oil painting, macramé and calligraphy at senior centers and adult education facilities and also exhibited in various shows such as the Washington Square Outdoor Art Exhibit in Manhattan. Although Jeffrey has no formal training, he took continuing education and public library art classes. Twelve years of electronic drafting and design added to his skills as an artist. Drawing scenery, landscapes and cartoons gives him a great sense of

enjoyment. There are many samples of his artwork on Instagram @koopjeff (<https://www.instagram.com/koopjeff>).

Jeffrey's hobbies are bicycling (especially in Long Beach along the ocean), tropical fish and chess. For several years, he was a referee for the female Long Island Roller Rebels roller derby team. His other pastimes have been teaching chess to children at the Library, grooming dogs and entertaining children as a clown.

## **LBAL ARTFUL SALON**



All are welcome to join the Art League's *Artful Salon* discussion program which allows visual artists to network, inspire and learn from each other by sharing ideas, experiences and techniques. Led by LBAL Board Member Carolyn DeSoucey, an experienced art instructor, periodic meetings are wonderful opportunities for artists of different skill levels to share their knowledge and talents, find support and continue to grow.

The next session of the *LBAL Artful Salon* will be on Saturday, May 3<sup>rd</sup> at 12:30PM in the 2<sup>nd</sup> Floor Program Room of the Long Beach Public Library. Registration is required. Please call 516-432-7201 or go online at <https://longbeachpl.librarycalendar.com>. Contact [carolyn.desoucey@gmail.com](mailto:carolyn.desoucey@gmail.com) at for more information.

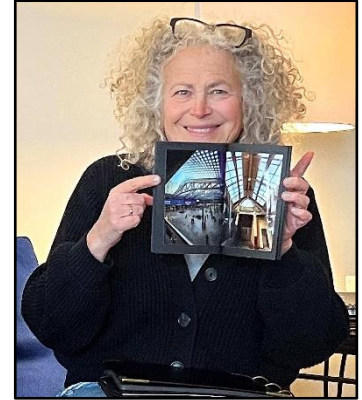
*Special Note: Please bring one piece of artwork for sharing. We will discuss an artist, musician or writer that has influenced the style or subject chosen. What did we learn along the way?*



# ROUND ROBIN ART JOURNALING – FINAL SESSION

By Coordinator Stefani Jarrett

The 12 months of the successful LBAL program, *Round Robin Art Journaling*, flew by. The final meeting of the group was on March 16<sup>th</sup>. Monthly each participant created a page in someone else's journal based on its chosen theme. We explored different mediums, techniques and styles and learned so much from each other's art and process. At first we were all a little intimidated to create in someone else's journal, but that didn't stop us. With time and no judgement, the group got over its fear and enjoyed the *play* of art. At each meeting we were in awe of the new creations that appeared in our journals. Truly a gift we gave and received!



As the initiator of this art journaling group, I did not know what to expect but had a deep desire to create with others. Each one of us is so unique. We are all from different backgrounds, religions, political affiliations and spiritual beliefs. Our hearts and minds were open to each other in a way that only art can transcend. We developed a community of respect, kindness and deep gratitude. For this I am truly grateful.

## Round Robin Art Journal Group - Member Testimonials

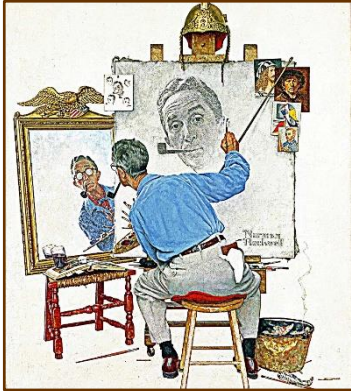
- All the journals really surpassed expectations. Each of you are amazing artists as well as wonderful people that have made my life richer. Thank You.
- We did more than *create!* We looked into ourselves and found ideas we didn't even know we had! This was an incredible group.
- I just sat with my journal and really got to appreciate all the beautiful artwork and sentiments and creativity you all shared with me. I will treasure them always.



## THE ARTIST'S PALETTE

*This column features art history and work methods which may be helpful to artists.*

### **Norman Rockwell**



Born in New York City, Norman Percevel Rockwell (1894- 1978) was an iconic American artist and illustrator. He produced more than 4,000 original works in his lifetime and his popular and relatable paintings touchingly reflected the American culture.

He is remembered chiefly for his 47-year association with *The Saturday Evening Post* for whom he painted over 320 cover images. For 64 years, he provided artwork for the Boy Scouts of America's annual calendar and publications. Rockwell was also commissioned to illustrate more than 40 books including *Tom Sawyer* and *Huckleberry Finn*. Portraits of dignitaries, such as

Presidents Kennedy and Johnson, are also part of his oeuvre.



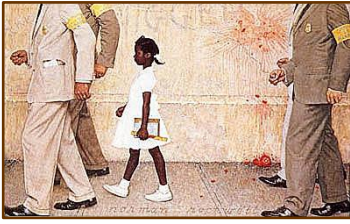
One of Rockwell's finest works, *Freedom From Want* (1942), is shown on the left. The powerful painting, which depicts a multi-generational family during Thanksgiving dinner, is the third painting in a series called the *Four Freedoms*. President Franklin Roosevelt's January 1941 State of the Union Address was the inspiration for the works. Published on *Post* magazine covers in 1943, the paintings received an enormous number of requests for reprints, and millions were distributed in connection with the Treasury Department's War Bond drives.

*Freedom From Want* symbolized Rockwell's hopes for a post-war period and presented an idealized vision of America as a rural haven. His technical mastery of texture is seen in the gleam of the china and the transparency of the water in the glasses. As demonstrated with white plates on a white tablecloth, the artist effectively uses the challenging technique of white-on-white. The composition is unusual with the table occupying the central space. Rockwell is indeed known for his mastery of realism and his ability to capture everyday moments with warmth and humor.

*The Problem We All Live With* (1964), shown on the next page, depicts the six-year old African American girl Ruby Nell Bridges. Because of threats of violence, she was escorted by four United States Marshals to her New Orleans school on her very first day. This powerful image of the Civil Rights Movement was Rockwell's first for *Look* magazine. The painting is framed so that the marshals' heads are cropped and the little girl is the focal point of the composition. She is balanced by the red splotch of the remains of the tomato. The strong juxtaposition of the light areas versus the dark areas, especially the bright white of her dress with her dark skin, are complemented by neutral tan and brown areas punctuated by the crisp black shoes.

Continued on next page

## THE ARTIST'S PALETTE - Continued



Norman Rockwell demonstrated that he could in fact generate strong emotions through the social commentary of his art. During his 10-year association with *Look*, he painted pictures illustrating some of his deepest concerns and interests including civil rights, America's war on poverty and the exploration of space. In 1977 Rockwell received the highest civilian honor, the Presidential Medal of Freedom.

Information from this article has been excerpted from <https://www.nrm.org/about/about-2/about-norman-rockwell/>, <https://www.theartstory.org/artist/rockwell-norman/> and Wikipedia.

### **Erté and Art Deco**

*By Editor Dina Fine*



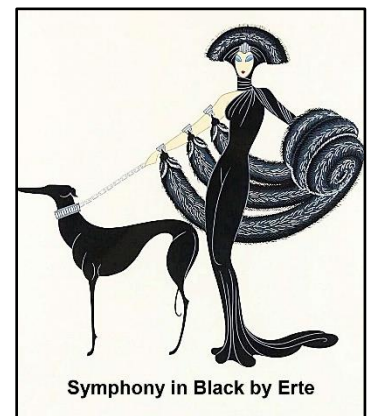
Who was Erté? Born Romain de Tiroff (1892 – 1990) and known by the pseudonym Erté, he was a Russian-born French artist and designer. He worked in fashion, jewelry, graphic arts, costume, interior décor and set design for film, theatre and opera. If any artist embodies the concept of Art Deco, known for its elegance, sophistication and geometric motifs, one would have to say it would be Erté. His career lasted several decades establishing him as a groundbreaking artist of the 20<sup>th</sup>-century cultural arena.

Over the objections of his family in 1912, he moved to Paris to study decorative art and design. In 1913 he designed costumes for Mata Hari and shortly after secured his first substantial contract with *Harper's Bazaar*, a groundbreaking fashion magazine at the time. Thus an illustrious career, which included designing costumes and stage sets, was launched. Between 1915 and 1936, he designed over 240 covers for *Harper's Bazaar* and his illustrations also appeared in such publications as *The Illustrated London News*, *Cosmopolitan* and *Vogue*.

In 1931 he was brought to Hollywood by Louis B. Mayer of Metro-Goldwyn-Mayer (MGM) and became a major influence in fashion and set design for the movies, contributing greatly to the visual style of the studio's productions.

Erté's best known image is *Symphony in Black* (1923) showing a stylish woman draped in black holding a dog. This influential serigraph, with the idea of never-ending beauty and elegance, has been reproduced countless times. The design of Erté embodied the time in which he lived and worked, a period when elegance and extravagance for the upper class was at its height.

For more information on Erté, go to YouTube and see the short video *RCTV ERTE Documentary* at <https://www.youtube.com/watch?v=eLShL1a4ZDI>.



Information from this article has been excerpted from [www.wikipedia.com](http://www.wikipedia.com).

## THIS AND THAT

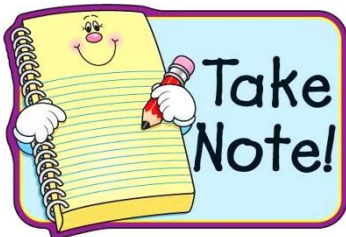
### **Members' Bulletin Board**



#### *Art League Member Benefits*

The *LBAL* website, [www.longbeachartleague.com](http://www.longbeachartleague.com), features important information such as a digital version of juried exhibits, a list of members, artists' bios and artwork, the monthly newsletter, exhibition guidelines and entry form, membership form, etc. View the website with friends and family to learn all about our Art League, our members and their artwork.

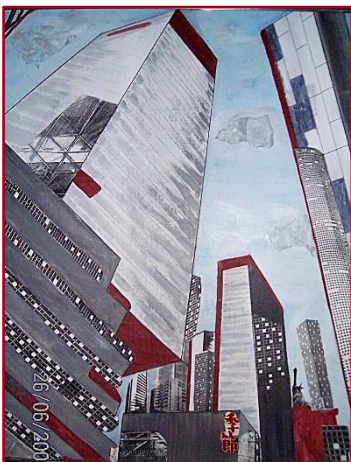
Members, who have exhibits or programs that they would like to share on the *LBAL* Facebook page, should send all information and flyers to Denise Bory at [sundaze517@aol.com](mailto:sundaze517@aol.com). Exhibit and program information as well as member news should be emailed to [lindahaber@hotmail.com](mailto:lindahaber@hotmail.com) for publication in *THE PALETTE*.



#### *Important Exhibition Guidelines*

Photographs of artists and their artwork as well as artists' names and business contact information may be published on the *LBAL* website, Facebook page, Instagram account, newsletter and other media.

Work on paper must be framed with glass/plexiglass. Plexiglass is suggested because it is shatterproof and lighter. Mats/glass/frames must be clean and unscratched. Frames must be in good condition, sturdy and properly wired for hanging. No sawtooth hangers allowed unless there is a wire loop that will not be visible when the artwork is hung.



#### *Great Accomplishments*

Congratulations to Jaclyn Feldman whose *Towering Metropolis*, shown on the left, won third place in the National Art League's March juried exhibit. The theme of this membership show was cities and towns.

So proud of Emma Rickert who presented her third solo show, *Timeless*, at the South Ocean Gallery located at 228 South Ocean Ave. in Freeport. Her wonderful photography is on display until April 18<sup>th</sup> and can be viewed on Sundays from 10:30AM – 1:00PM.

Don't miss *Life in the Sunshine*, a solo exhibit of oil paintings by new member Nick Purchia. The show will be on view until April 30<sup>th</sup> at the Long Beach Historical Society located at 226 West Penn St. Gallery hours are Sundays from 1:00 – 4:00PM. Call 516-432-1192 for a visit by appointment.

*Members are invited to submit items of interest for THIS AND THAT to [lindahaber@hotmail.com](mailto:lindahaber@hotmail.com).*